



Nor Cal Rental Property Association

Advertising Agreement

New Advertiser Renewal Expires _____ Date: _____

Firm Name: _____

Street/Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Size of Ad _____ Circle # of inserts 3, 6, 9 or 12 Date of insert _____

THESE ARE BLACK AND WHITE ADVERTISING RATES FOR PRINT. FOR COLOR ADS, **PLEASE ADD \$25.00.**

Size	One Quarter	Two Quarters	Three Quarters	Annual
Back Page	\$ 591.00	\$ 1,122.00	\$ 1,647.00	\$ 2,136.00
Full Inside Page	\$ 492.00	\$ 954.00	\$ 1,368.00	\$ 1,740.00
2/3 Page (5x10)	\$ 360.00	\$ 684.00	\$ 999.00	\$ 1,296.00
Half page (7 1/2 x 5)	\$ 300.00	\$ 570.00	\$ 810.00	\$ 1,020.00
1/3 Page (2 1/2 x 10)	\$ 256.00	\$ 457.00	\$ 628.00	\$ 769.00
1/4 Page (4 3/4 x 3 5/8)	\$ 229.00	\$ 409.00	\$ 565.00	\$ 697.00
1/6 Page (4 3/4 x 2 5/8)	\$ 187.00	\$ 331.00	\$ 457.00	\$ 565.00
1/12 Page (2 1/2 x 2 1/2)	\$ 151.00	\$ 259.00	\$ 358.00	\$ 445.00
One Inch (1 x 2 1/2)	\$ 103.00	\$ 175.00	\$ 241.00	\$ 301.00
Business Card	\$ 124.00	\$ 217.00	\$ 304.00	\$ 385.00

Current rates are honored for the term of the contract.

~> Flyer inserts – Members \$150.00 per publication.
 Non-members add 25%. Advertiser provides the flyers. <~



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Continued

Terms

Licensed contractor must provide license number in ad copy. The Association is required to indicate license status in advertiser's ad copy.

Licensed Contractor: Yes _____ No _____ License # _____

Full payment is required when contract is signed (cash, C/C or check payable to NCRPA)
Publication is quarterly and is 8 ½ x 11 inches in size
Copy deadline is the 10th of month preceding publication.
Non-member advertisers welcome. There is an additional 25% charge to above rates.

Method of Payment

Check MasterCard Visa Amount Due \$ _____

Card # _____ Exp. Date _____

Print name as it appears on card: _____

Signature: _____

The Association retains the absolute right to refuse ad materials or advertising for any lawful reason.

The undersigned acknowledges having read and understood the foregoing, and agrees to pay according to the above requirements. Advertiser agrees to hold harmless the Association for use of any person's name, photograph, sketch, map, label, trademark or other copyrighted matter submitted by the advertiser including libelous statements in connection with the advertisement. **The Association's liability to the cost of space of the advertiser, in the event of change of newsletter and/or website format all contracts are subject to negotiation.**

Signature: _____ Print Name: _____

Title: _____