



NorCalRPA.org

Banner Advertising Rates

Nor Cal RPA offers advertisers the opportunity to further market their products and services online through Banner Advertisements. Reach thousands of owners, property managers, on-site, and residents with your banner ad, directly linking our website to yours.

Nor Cal RPA offers the following Banner Advertising Opportunities:

| Type of Ad | Number Available | Annual Contract | 6-Month Contract | Monthly Fee - 3 Month Minimum |
|---|------------------|-----------------|------------------|-------------------------------|
| Home Page Large Banner Ad- Rotates every 5 seconds. <i>Ad also appears under the following; Membership, Education, & Calendar</i> | 3* | \$1500 | \$900 | \$525 |
| Home Page Small Banner Ad - Rotates Every 3 Seconds <i>Ad also appears under the following; Membership, Education, Calendar, Publications & Resident Area</i> | 7 | \$900 | \$600 | \$375 |

*Please call NCRPA at 209-476-0320 to inquire about banner availability.

If you are **not a member, please add \$175 to each of the listed prices above. Thank you.

Size, Format and Sending Requirements:

- ✚ All pictures should be at least 600p x 175p.
- ✚ JPEG, GIF, and TIFF are the required formats all pictures.
- ✚ For Ad submission and approval, please email your contract and Banner Ad together with the URL that the banner should be linked with to:
ads@norcalrpa.org

Contract and Payment Information

Please contact the Nor Cal Rental Property Association for a contract. Payment must be received in full with a completed and signed contract before the banner will be posted.

Additional Information:

Please contact the Service Office at:

2375 W. March Lane~Stockton~CA~95207
Telephone No. (209) 476-0320
Fax No. (209) 476-9717
Website: www.norcalrpa.org
Email: ads@norcalrpa.org



Advertising Agreement

Terms

Licensed contractor must provide license number in ad copy. The Association is required to indicate license status in advertiser's ad copy.

Licensed Contractor: Yes _____ No _____ License # _____

Full payment is required when contract is signed (cash, C/C or check payable to NCRPA)

Publication is quarterly, semi-annual and annual.

Copy deadline is the 10th of month preceding publication.

Non-member advertisers welcome. There is an additional \$175 fee to above rates.

Method of Payment

Check MasterCard Visa Amount Due \$ _____

Card # _____ Exp. Date _____

Print name as it appears on card: _____

Signature: _____

The Association retains the absolute right to refuse ad materials or advertising for any lawful reason.

The undersigned acknowledges having read and understood the foregoing, and agrees to pay according to the above requirements. Advertiser agrees to hold harmless the Association for use of any person's name, photograph, sketch, map, label, trademark or other copyrighted matter submitted by the advertiser including libelous statements in connection with the advertisement. **The Association's liability to the cost of space of the advertiser, in the event of change of newsletter and/or website format all contracts are subject to negotiation.**

Signature: _____ Print Name: _____

Title: _____

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